

SPM #1: Percent of children less than 12 years of age who receive one physical exam a year.

Relationship to Priority Need(s): The performance measure relates to Wisconsin's Priority Need #2 - Health Access and is identified in Healthiest Wisconsin 2010, the state's public health plan. Special access issues exist for those living in rural communities, seasonal and migrant workers, persons with special health care needs, the uninsured and underinsured, homeless persons and low income members of racial or cultural minority groups.

a) Report of 2003 Major Activities

1. Comprehensive Well-Child Exams—Direct Health Care Services—Children, including CSHCN

The annual health exam activity is a direct health care service for children under age 12, including children who have special health care needs. The target group for services funded by the Title V block grant are those children who are uninsured or underinsured in Wisconsin and would otherwise not have access to primary preventive services. For the contract to LPHDs in 2003, 47 agencies reported services to provide or assure comprehensive well-child exams for children under age 21 years, including those with special health care needs.

MCH providers beginning for the 2003 contracts used the SPHERE data system. Because of the late start up of SHPERE, the numbers are underreported. The 19 local agencies reported using Title V MCH/CSHCN Program money to provide at least one comprehensive exam to 689 children under age 12. In addition 395 children under age 12 were provided with assistance to assure access to an annual exam. Wisconsin continues to have an estimated 53,000 children without health insurance in the state.

According to the DHFS Family Health Survey in 2002, 74.4% of children under 12 years of age were reported at time of the telephone survey that they had a general physical exam in past year (Data Source: FHS, 2002). This has more than the 73.6% reported in the 2001 survey. The annual DHFS Family Health Survey is an annual random telephone survey of households in Wisconsin.

2. Support the “Covering Kids” Program Funded by the Robert Wood Johnson (RWJ) Foundation—Enabling Services—Pregnant women, mothers, infants and children, including CSHCN

The "Covering Kids" Program, funded by RWJ was awarded to University of Wisconsin Extension. Title V MCH/CSHCN Program continued involvement in an advisory capacity to the grant activities. As co-chair of the state coalition during 2003, MCH staff provided leadership in promoting access of children to health coverage that could pay for regular, primary preventive health exams.

Overall family Medicaid enrollment increased about 80,000 in calendar 2003, from 421,489 in December 2002 to 500,904 in December 2003. To the extent that increased enrollments contribute to increased access to health care services, this increase portends greater number of physical examinations rendered. The family Medicaid program most specific to children, Healthy Start, likewise increased in enrollment in calendar 2003, from 120,128 in December 2002, to 129,662 in December 2003. All but about 6,600 of these enrollees are children.

b) Current 2004 Activities

1. Comprehensive Well-Child Exams—Direct Health Care Services—Children, including CSHCN

For the 2004 consolidated contracts, 22 LPHDs and other private non-profit agencies submitted objectives to provide MCH-supported well child exams. Additional 19 agencies will be providing assurance to access to

primary health exams for children during the contract year. The primary preventive exams must be provided by the agency and assure quality services by utilizing the following document as guidance for best practice in the organization and delivery of services: Bright Futures: Guidelines for Health Supervision of Infants, Children and Adolescents, Second Edition.

2. Governor's "KidsFirst" Initiative—Enabling Services—Pregnant women, mothers, infants and children, including CSHCN

In May 2004, Governor Doyle announced a four-part "KidsFirst" initiative. The four focus areas are entitled Ready for Success, Safe Kids, Strong Families and Healthy Kids. This direction from the Governor and his cabinet leaders will provide a course for state programs to increase health exams for children by improving access to primary preventive services. Currently about 97% of Wisconsin children have health insurance coverage yet some 53,000 children remain uninsured.

c) 2005 Plan/Application

1. Comprehensive Well-Child Exams—Direct Health Care Services—Children, including CSHCN

Title V MCH/CSHCN Program remains committed to improving access to health care so that primary, preventive health care is available to young children. The Title V MCH/CSHCN Program will continue to provide funds through the consolidated contract process for primary, preventive health care to young children who are uninsured or underinsured. Since the LPHDs use these funds according to general program guidelines and to address local identified needs, the impact of MCH funds supporting a provision of primary, preventive health care will be gap filling.

2. Governor's "KidsFirst" Initiative—Enabling Services—Pregnant women, mothers, infants and children, including CSHCN

In May 2004, Governor Doyle announced a four-part "KidsFirst" initiative. Part four is Healthy Kids and includes focus activities that will improve child access to primary preventive services. These areas include: Provide all Children with Health Care Coverage, Improve Oral Health Care, and Immunize Children on Time. The MCH program will provide leadership and participation in action steps toward improvements in these health-related areas.

3. Support the "Covering Kids" Program Funded by the Robert Wood Johnson (RWJ) Foundation—Enabling Services—Pregnant women, mothers, infants and children, including CSHCN

In cooperation with UW-Extension, the Title V MCH/CSHCN Program will continue to provide support for state and local coalitions, funded by RWJ. These coalitions are funded to increase outreach for uninsured children and their families and to enroll them in state supported health insurance programs, such as BadgerCare. This activity will assist children and their families to access mechanisms to pay for primary prevent health exams. The Covering Kids grant to UW-Extension is funded through 2006.